



CREATIVE DIRECTOR / DESIGNER with a track record of success in both agencies and in-house. **OVER 14 YEARS OF EXPERIENCE** leading teams through the creative process. Working closely with executives, designers, production crews, and vendors to develop and execute national campaigns for a diverse range of industries spanning **TECHNOLOGY, CYBER SECURITY, FINTECH, GAMING, PRODUCT DEVELOPMENT, WEB3, CANNABIS, TEQUILA, CPG, AND MORE.**

CURRENTLY DOING PROJECTS FOR



MEDIA

WALL STREET BETS

Working directly with the owner of Wall Street Bets on creating a parent brand, membership brand, and agency that acts as a media company housing Wall Street bets and many more brands underneath them.



everywhere

AI

EVERYWHERE

Everywhere is an ai company built for the physical world. Rewriting Ai from the ground up through innovative mathematics. Most of my work and this company is strictly under NDA.

Stabledash

CRYPTO

STABLEDASH

Stabledash is a media company built around Stablecoins. I've worked directly with the founder/CEO on building out a house of brands under the STABLE parent company.

CYBER



SENIOR BRAND DESIGNER // VARONIS - 2026-PRESENT

PRESENT

5 PEOPLE UNDER MY LEADERSHIP

Working alongside of the entire Varonis creative and brand team to evolve a 20-year legacy into a modern industry leader, spearheading the next generation of cybersecurity visual identity.

COLLECTABLES



SENIOR BRAND DESIGNER // OPENSEA - 2025-PRESENT

PRESENT

2 PEOPLE UNDER MY LEADERSHIP

I'm leading the revamped brand design through their OS2 launch and beyond. I'm helping structure their design flow, and bring technicality to their design process by working alongside of the CEO and Director of Marketing.

AI/WEB3/WEB2



HEAD OF DESIGN // SUMMON - 2025

7 PEOPLE UNDER MY LEADERSHIP

PRODUCT & BRAND DESIGN

As Head of Design at SUMMON, I've led both product and brand vision, shaping the company's core platform and global presence. I've built and scaled multiple large SaaS white-label products and marketing platforms for international clients, owning end-to-end product design from strategy through launch. As a core member of the product team, I've partnered cross-functionally to create scalable, intuitive user experiences while also directing the creative and brand strategy across all marketing efforts.

GAMING



HEAD OF DESIGN // GAME7 - 2023-2025

15 PEOPLE UNDER MY LEADERSHIP

PRODUCT & BRAND DESIGN

As Head of Creative at Game7, I helped define the creative vision at the intersection of technology, venture funding, gaming, and decentralized protocols in Web3. I led visual design and brand strategy across major product launches while serving as a core partner on the product team. I directed full-scale brand systems, narrative development, web experiences, and marketing campaigns across multiple Game7 initiatives, including leading creative for their Token Generation Event from concept through launch.



CREATIVE DIRECTOR // BECORE - 2020-2024

As Creative Director, I've led international campaigns for top brands like Nike, The Masters, Redbull, MLB, MLS, NBA, Starbucks, Southwest Airlines, Land Rover, Burger King, and more. From ideation to production, I've driven the creative vision, art direction, and design for national campaigns, guiding teams of all sizes and presenting high-level work to Fortune 500 leadership.



SENIOR ART DIRECTOR // UPBRAND - 2021-2023

As Senior Art Director at Upbrand, I've led visual storytelling for brands like Dos Primos Tequila, St. Brendan's Irish Cream, and Parents as Teachers. I collaborate closely with a talented team to shape creative strategy and deliver results-driven campaigns. My expertise spans commercial production, branding, UX/UI, and emerging tech to push creative boundaries.



DESIGN LEAD // EXPERIENCE FRESH - 2016-2021

As the Design Lead at Experience Fresh, I've led national campaigns for brands like Rawlings, SKIPV, Signify Wealth, and Arch Grants, guided design direction, and ran branding workshops for top-tier clients.



2014-2018 // LEAD DESIGNER // THE JOURNEY